

***Pre-Program
Questionnaire***



The following questionnaire will help Bob tailor his presentation to your group.

Name of Client or Group:

Date of Program:

Contact person:

Title:

Address:

Phone:

E-mail address:

Website URL:

Meeting Location:

Address:

Phone:

Fax:

Meeting start time:

End time:

Bob' program start time:

Bob's end time:

Meeting Attire:

What happens before and after Bob' presentation:

Meeting Theme:

Sensitive issues:

Messages you would like Bob to reinforce:

Number of attendees:

Female%

Male%

General description of audience:

Key phrases used:

Primary products or services:

Who are your customers:

Major competitors:

Biggest Challenge:

Prep Interview contact:

Company:

Phone:

Prep Interview contact:

Company:

Phone:

Prep Interview contact:

Company:

Phone:

How did you hear about Bob?

What prompted you to hire Bob?

Cannon Advantage

13985 Aquilla Rd. • Burton, OH 44021

aim@cannonadvantage.com • www.cannonadvantage.com

(216) 408-9495